



ECIS COMMERCIAL MEMBERSHIP BENEFITS 2024-2025

PROMOTING YOUR BRAND TO OUR INTERNATIONAL SCHOOL COMMUNITIES

ECIS Commercial membership is designed for individuals and companies who are either already active in the international education sector or are looking to enter this market. This includes opportunities for networking, marketing, and showcasing your offerings to a targeted audience within our **500+ membership communities**. Joining as a Commercial Member can provide a valuable platform for expanding your reach and establishing connections within the global education sector.

YOUR BENEFITS INCLUDE:

- **Permanent exposure** on our Commercial Members page, featuring your logo and a link to your website. [LEARN MORE](#)
- **ECIS Thought Leadership Opportunities** via Insightful, our online magazine, provide you with the opportunity to contribute articles showcased on our website/promoted through social media to our ECIS community. [LEARN MORE](#)
- **Subscription** to our ECIS digital communications, keeping you up-to-date with developments in our network and in the international school sector.
- **Social media promotion** via Facebook and LinkedIn. You are also entitled to three bespoke social media posts per-year. Simply provide us with the text and visuals and we will send out a campaign to promote your brand.
- **Permission to use** our internationally recognised ECIS logo.
- **Member pricing on exhibition stands** to promote your products and services.

PUT YOUR BRAND ON SHOW AT OUR CONFERENCES AND EVENTS

Take advantage of **discounted and preferential exhibition space** as well as **excellent sponsorship opportunities**. You'll also be able to maximise your brand exposure with print collateral, a digital presence on venue screens and the conference app (depending on event), your logo on all event-related social media, as well as promotional copy with hyperlinks and handles.

Additionally, you can **attend as thought leaders** to provide workshops or sponsorships at discounted rates. Our Annual Leadership Conference brings together **up to 500 international school leaders**, making it a valuable opportunity for exposure and networking.

Our Special Interest Groups represent a wide variety of school-focused subject and interest areas. Some of these groups run events throughout the world, attracting from 100 to 700 delegates. Attendees are made up of both educators and senior decision-makers. Have a look at our [Special Interest Groups here](#).

If you have any questions, please contact membership@ecis.org.